

Press Release

KAGA FEI Europe: A new player in the distribution market

Fujitsu Electronics Europe (FEEU) is now KAGA FEI Europe (KFEU)

Langen, February 23, 2021 - With the beginning of the new year, Fujitsu Electronics Europe GmbH was renamed KAGA FEI Europe GmbH (KFEU), which means that KAGA is also making a clear statement in the company name with regards to Europe as the focus area of the global expansion strategy. The listed KAGA Group with more than 6,000 employees and 67 sales and production facilities worldwide (23 in Japan; 44 overseas) has been one of the top addresses in the Japanese distribution market and EMS business for over 50 years. KAGA Electronics had already joined Fujitsu Electronics Inc. (now KAGA FEI Inc.) two years ago in order to advance the internationalization of the KAGA Group. At the end of 2020, KAGA increased its shares to 85%; the remaining 15% will follow in December, after which the acquisition will be completed.

“There are no changes for our customers and partners, only improvements. As far as the expansion of our product range and services is concerned, further announcements about new cooperation agreements will follow shortly, which will further expand the product range. All previous contacts are still available to customers as usual; only the email addresses have changed,” replied Axel Tripkewitz, Managing Director of KFEU, when asked about the resulting changes for customers.

Since KAGA Electronics offers its customers not only the pure distribution of products from different manufacturers but also EMS services in its own factories worldwide, KFEU now also can offer these production facilities to European customers as an extension of its own service portfolio. Due to the different global locations and orientations of the production facilities (certified for automotive and medical applications) there are many possibilities to adapt the production to the respective customer needs according to the company slogan “Everything we do is for our customers”.

More about KAGA FEI EUROPE under: www.eu.kagafei.com

About KAGA FEI EUROPE (KFEU):



KAGA FEI EUROPE GmbH

KAGA FEI Europe GmbH has been active on the market under this name as a global distributor as the legal successor to Fujitsu Electronics Europe GmbH since January 1st, 2021. KFEU sells electronic components complex system solutions as well as EMS services. Building on the “best-in-class” approach, KFEU ensures that customers always receive the best product in a category, which is ensured by a very close focus partnership with selected manufacturers. The focus markets for KFEU are automotive, industrial, medical & fitness and communications. KFEU offers solutions in direct sales, via a Webshop and via other associated distribution partners. The company has locations in Langen near Frankfurt, Munich and Milan.

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