

Press Release

KAGA FEI Europe and Etron Technology partnership *KAGA FEI Europe and Etron Technology sign distribution agreement*

Langen, March 16, 2021 – On February 17, 2021, the parties signed up a distribution agreement for Etron DRAM product portfolio for the EMEA market. Besides Jedec Compliant DRAM devices in standard packages with commercial, extended, industrial and automotive specifications, Etron is offering innovative DRAM products with low pin count, low power and small footprint. These devices are especially interesting for customers building very compact electronics. Finally Known good dies are available for customers as well.

“With Etron we found an ideal partner to meet the requirements of our customers. Short product life cycles of memory chips are a constant issue for our customers leading to frequent and costly redesigns. Together with Etron and in close cooperation with our customers we can guarantee product availability for at least 8 years.” answered Dr. Klaus-Peter Dyck, Director Marketing & Application of KFEU, when asked about customer benefits resulting from this partnership.

Mr. Chung W. Lam, President of Etron Technology America mentioned about his motivations entering into this partnership: “With KFEU we found the partner we were looking for, bringing the technical expertise and customer understanding together with an excellent supply chain to improve our services to European customers. From the first day we could feel the agility of the KFEU-team helping us to understand European customer requirements even better than before.”

A new partnership
between
KAGA FEI Europe and Etron Technology



More about KAGA FEI EUROPE under: www.eu.kagafei.com

About KAGA FEI EUROPE (KFEU): KAGA FEI Europe GmbH is part of the listed KAGA Group with more than 6,000 employees and 67 sales and production facilities worldwide (23 in Japan; 44 overseas) and has been one of the top addresses in the Japanese distribution market and EMS business for over 50 years. KFEU sells electronic components, complex system solutions and EMS services. Building on the "best-in-class" approach, KFEU ensures that customers always receive the best product in a category, which is ensured by a very close focus partnership with selected manufacturers. The focus markets for KFEU are automotive, industrial, medical & fitness and communications. KFEU offers solutions in direct sales, via a [webshop](#) and via other affiliated distribution partners. The company has locations in Langen near Frankfurt, Munich and Milan.

More about Etron Technology under: www.etrn.com

About Etron Technology: Etron Technology' Incorporated (TPEX: 5351.TW) is a world-class fabless IC and Heterogeneous Integration (HI) Silicon design house with products ranging from Consumer Electronics DRAM Known-Good-Die Memory (KGDM)' RPC™ DRAM®; USB3.1 Gen2 Type-C high speed switch/mux controller with Power Delivery; and 3D Depthmap and Stereoscopic Vision Sensing & Spherical Image-Processing ICs and Subsystems.